MIT Undergraduate Research Technology Conference

2024

Oct. 11 – Oct. 13
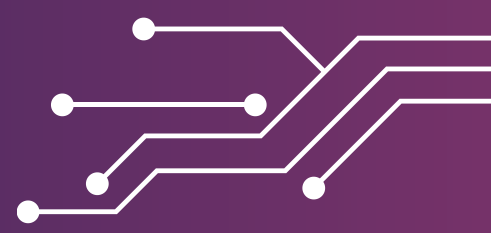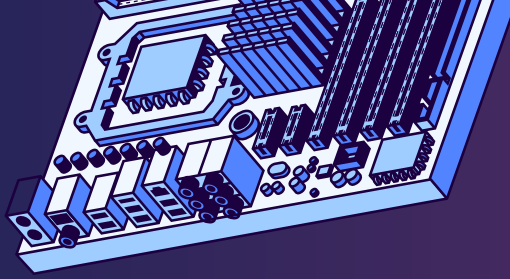
MIT ◆ IEEE

Sponsorship Packet

URTC 2024

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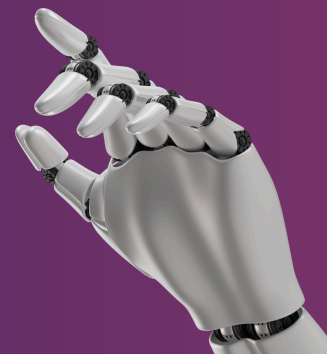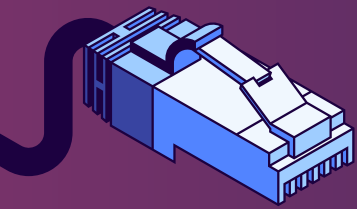
https://urtc.mit.edu/

What is URTC?

The IEEE MIT Undergraduate Research Technology Conference (URTC) brings together undergraduates from around the world to present, discuss, and develop solutions to advance technology for humanity. Students may publish and present papers on their school projects, research, innovations, or case studies. Conference attendees will attend a rich program with keynote speeches and technical talks featuring renowned speakers, a student design competition, and networking events.

Format

URTC 2024 will take place in the Ray and Maria Stata Center (Building 32, 32 Vassar Street). This year, URTC will be held under a hybrid model—we will combine virtual elements from our 2020 and 2021 conferences and our exciting in-person elements! This change aims to allow participants an authentic conference experience with like-minded peers while also providing those who are unable to travel to MIT to experience the conference virtually. Both student presenters and general attendees are eligible to participate in either method.

Program at a Glance

Student Presentations

The highlight of our program are our student presentations, split up between papers, posters, and lightning talks! Paper presentation sessions are a way for our student participants to discuss their research orally in a keynote format. After the conference, students' research papers are published as conference proceedings in the IEEE Xplore database. Poster presentations are designed for a more condensed snapshot of the results of research, with discussions designed to be more informal and typically conversational in the perspective of speaker-audience interactions. Lightning talks are organized like the paper presentations but are meant to, as suggested by their naming, provide quick, condensed presentations of the most fundamental aspects of students' research.

Guest Speakers and Panelists

In addition to student presentations, each year we invite renowned tech experts and leaders from various industries in technology to speak at URTC. Past speakers and panelists have included professors and veteran researchers from MIT, engineers from Big Tech companies like Microsoft, and current graduate students associated with MIT. Sponsors will also be given the opportunity to host their own panels during the conference.

Networking and Social Event

In addition to all of these speaker-attendee elements involved in the conference, we also feature several more interactive events for attendees to enjoy. In each day of the conference, we have several unstructured "student lounge" breaks for attendees to use to recompose themselves following a series of panels or a student presentation session as well as a lunch break with catered services. Some of our more structured social events include networking sessions; group recreational activities; and presentation feedback sessions.

Why Partner with Us?

Over its past years of organization, URTC has grown its influence, now reaching students internationally and receiving hundreds of submissions each year. We have also partnered with top organizations and companies like Microsoft, Lockheed Martin, Two Sigma Investments, and Analog Devices.

Not only will sponsors receive significant exposure to talented individuals from MIT and other top universities, both throughout the US and internationally, but will also have the opportunity to present talks and host panels, manage their own booths, and be featured on t-shirts, swag, and other promotional material.

When you sponsor, you help every aspect of the event come together. Contributions go towards providing t-shirts and catering services, renting out the venue and necessary equipment, publishing the conference proceedings, and countless other expenses associated with running a conference. With your help, we can make the 2024 Undergraduate Research Technology Conference our best conference yet!

Sponsorship Tiers

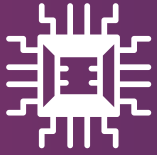|	bronze	silver	gold
Exhibitor Table (All 3 Days)	✔	✔	✔
Logo on Attendee T-Shirts	✔	✔	✔
Distribution of Company Swag	✔	✔	✔
Logo on Website Footer	✔	✔	✔
Full Access to Student Resume/CV Database	✔	✔	✔
Opening/Closing Ceremony Acknowledgement	✔	✔	✔
Sponsor Presentation (Saturday Morning)	15 min	30 min	1 hr
Logo Displayed During Conference Breaks	✔	✔	✔
Social Media Platform Mention		✔	✔
Registration Form Mention		✔	✔
Blurb in Conference Program/Website			✔
Lightning Talk Invitation			✔
Cost	**$1000**	**$2500**	**$5000+**

Conference Tracks

Biological & Biomedical Engineering (BioEECS)

Robotics & Controls

Circuits, Materials, & Nanotechnologies

Security & Communications

Computer Systems, Computer Science, & Mathematics

Space Applications & Technologies

Machine Learning / Artificial Intelligence (AI)

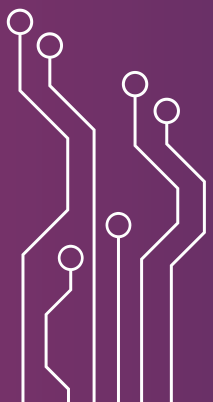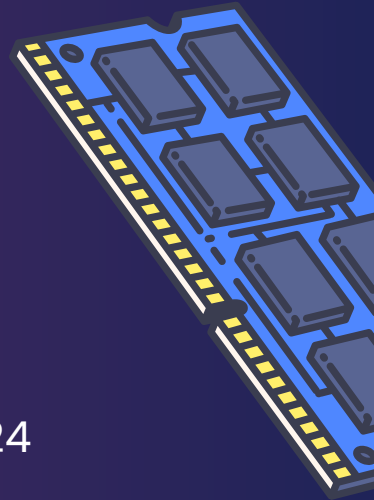**Innovation Research**

Timeline

Submission Deadlines

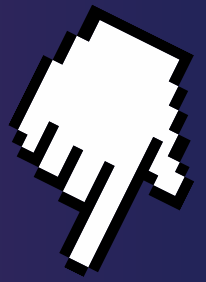|	
Technical Paper [Early]	
Technical Paper [Regular]	August 9th, 2024
Poster and Lightning Talk	September 6th, 2024

Acceptance Notifications

Technical Paper [Early]	--
Technical Paper [Regular]	September 1st, 2024
Poster and Lightning Talk	September 13th, 2024

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Contact Us

For additional questions, email us at
ieee-ucc-chairs@mit.edu
To learn more, visit our website at
https://urtc.mit.edu